



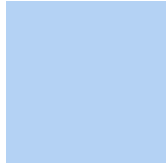
PRESENTATION OF MARY CATHOLIC SCHOOL

Brand Standards

Branding Colors



Hex: 002060



Hex: B4D2F4



Hex: FCC000



Hex: F2CB6B

Branding Fonts (if designing in Canva - this is preferred!)

Heading: Montserrat

FORMAL: CINZEL

Body: Noto Sans

Accent: Playlist Script

Branding Fonts (if using Google, Word, Publisher, etc. and Canva fonts not available)

FORMAL: CINZEL

Body: Century Gothic

Other Notes

- School logo should always be at top of letters (can be edited to include name of certain group if needed - e.g. Presentation of Mary School Gala, Presentation of Mary School & Discovery Center)
- Logos/icons specific to groups (e.g. logo for current year's Gala theme) should appear in bottom right of letter
- All communications need to be run past Marketing & Communications Coordinator prior to sending out
- Check photos before using to make sure we have permission to show all students in them
- It is preferred to use a general email for contact info when possible (e.g. auction@pbvmstudents.org)
- Contact Marketing & Communications Coordinator with any questions regarding design, format, or permissions regarding all school communications and marketing materials.

Logos for use can be found: [HERE](#)